

SCORECARD AT A GLANCE: WEST CENTRAL Region

Economy

Goal: Be a national leader in the preservation and enhancement of our economy.

Personal Income	→
Employment Growth	→
Poverty	→
Unemployment	↑
Workforce Quality	↑
Business Startups	→
Patents Awarded	↑
High-tech Firms	→

Health and Family

Goal: Inspire and support Virginians toward healthy lives and strong and resilient families.

Cancer	↑
Cardiovascular Disease	↑
Child Abuse and Neglect	↓
Foster Care	↑
Health Insurance	→
Infant Mortality	→
Obesity	→
Suicide	→
Teen Pregnancy	↑

Performance Trend

Improving	↑
Maintaining	→
Worsening	↓

Public Safety

Goal: Protect the public's safety and security, ensure a fair and effective system of justice, and provide a prepared response to emergencies and disasters of all kinds.

Crime	→
Juvenile Intakes	↑
Traffic Fatalities	↑

Transportation

Goal: Ensure Virginia has a transportation system that is safe, enables the easy movement of people and goods, enhances the economy, and improves our quality of life.

Alternative Commuting	→
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Education

Goal: Elevate the levels of educational preparedness and attainment of our citizens.

School Readiness	→
3rd Grade Reading	↑
High School Graduation	↑
High School Dropout	↑
College Degrees Awarded	→
Educational Attainment	↑

Natural Resources

Goal: Protect, conserve, and wisely develop our natural, cultural, and historic resources.

Land Preservation	↑
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Government and Citizens

Goal: Be recognized as the best-managed state in the nation.

Internet Access	↑
Tax Burden	↑
Voter Registration	↓
Voter Turnout	↓

Virginia's West Central Region



Localities within the West Central Region:

Amherst, Appomattox, Bedford, Botetourt, Campbell, Craig, Franklin (county), Giles, Lynchburg, Montgomery, Pulaski, Radford, Roanoke (city and county), Salem

Population Statistics:

Total Population (2014):	740,411
State Share of Total Population:	8.9%
Percent Growth (since 2010):	2.2%

Some Key Performance Measures:

- Third highest employment growth (0.7%) from 2013 to 2014
- After falling during the Great Recession, real incomes have returned to their 2007 level
- Issued the second highest number of patents (26.3) per 100,000 residents in 2013
- Roanoke County's digital government rated top in the nation for its size class in 2014

Measuring what matters to Virginians

Virginia Performs

VISION
FOCUS
RESULTS

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